

Naviance + Broward Implementation

Executive Summary
Exhibit 1
2018-2019

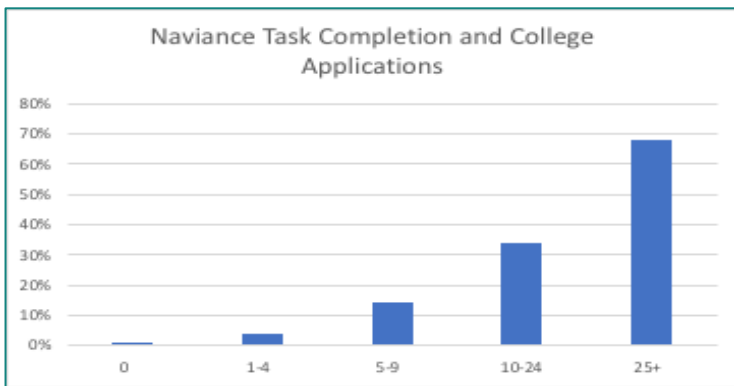
STUDENT ENGAGEMENT

Percentages and data represent increases from Year 3 to Year 4

142%	100%	89%	23%	\$39.1M	25%
Increase in Careers Added	Increase in Resumes Completed	Increase in Colleges on Favorites List	Increase in Student Logins	Increase in Scholarship Dollars	Increase in Staff Logins
SY 17-18: 30,585 SY 18-19: 74,103	SY 17-18: 11,984 SY 18-19: 23,968	SY 17-18: 50,317 SY 18-19: 95,067	SY 17-18: 511,791 SY 18-19: 630,541	SY 17-18: \$106M SY 18-19: \$145.1M (*student-reported)	SY 17-18: 29,295 SY 18-19: 36,668

OUTCOMES IN NAVIANCE

What does the data tell us?



Of the 3,784 students who completed 25 or more tasks in Naviance, 68% applied to at least one college.

Of the 2,470 students who completed 10-24 tasks in Naviance, 34% applied to at least one college.

Naviance usage correlates to higher college application rates

STRATEGIC PLAN ALIGNMENT

Naviance + BCPS 2024 Strategic Plan

SUPPORT SERVICES FOR ALL

Social Emotional Learning (SEL)

- SEL & CCLR
- Assessments
- Transition Surveys
- SMART Goal Setting
- PASL Alignment



Achievement and Equity

- Available for all students in grades 6-12
- Equitable scholarship information
- Accessible via any mobile device
- National Student Clearinghouse data
- Transcript management

STUDENT EXPERIENCE

Personalized Pathways

- Clusters & Careers
- Research Tools
- Career Maturity Inventory
- Game Plan Survey
- Resume Building
- RoadTrip Nation



College, Career, and Life Readiness

- Colleges & Majors Research Tools
- Local & National Scholarships
- Local Job Opportunities

Naviance + Middle School Career Planning

Course Requirement	Naviance	Naviance Success Planner
Internet-based	✓	
Personalized Academic/Career Plans	✓	
Research-based Assessments	✓	
Entrepreneur & Employability Skills	✓	
Apprenticeships	✓	
Graduation Requirement Information	✓	
Bright Futures Scholarship Information	✓	
Acceleration Option Information	✓	
Diploma Designation Information	✓	
Industry Certification Information	✓	



Example Naviance Task: SMART Goal Setting

Other Goals
To learn more about being a certified nurse assistant.

Here's how you defined your goal

This goal is important because: I like to take care of people and my Do What You Are assessment results show this is a good career match for my skills.

Steps I will take to reach this goal: Build a plan to take the correct courses in high school. Attend a community college to earn my degree in two years.

Comments:

- My comment: Start typing
- Catherine Middle added a comment Jul 22, 2019: I found three scholarships that can help me pay for the program 11:11 AM at Broward College
- Catherine Middle added a comment Jul 22, 2019: Also interested in being a phlebotomist and have added this to my 11:11 AM list of careers I am interested in.

Next steps:

- Define your next step
- TO-DO: Apply for scholarships DUE Thursday Oct 31, 2019. Goal To-Do (To learn more about being a certified nurse assistant). MARK AS DONE

Naviance Task Reporting

Program Charts

51% Average % Program Progress

14% Average % Program Completion Rate

2 # of programs with program progress below 50%

Filters

Additional filters can be found in the funnel icon at the top right of the page.

Grades: 12th Grade

Counselors: Select Counselor(s)

Groups: Select Group(s)

As of Date: 04/25/2018

Programs: Select Programs

Average Program Progress By Program

The average % of tasks completed out of total tasks assigned within each program for selected grade.

Sort by: Highest to Lowest

Program	Average % Program Progress
12th Grade Program (2018-2019)	~85%
AVID - Seniors - 18-19	~55%
Gear Up - Seniors - 18-19	~45%

Naviance + Community Partnerships



Naviance Implementation Timeline

